

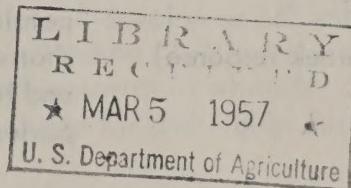
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plants, quantities and types will depend upon the needs of the market. It is recommended that you contact your local extension agent or county agent for information on growing and marketing chrysanthemums.

For more information concerning chrysanthemum production in your state, contact your state extension agent or county agent.

CHRYSANTHIUMS



New additions and procurements for Spring 1957

Yoder Brothers, Inc.

Barberton, Ohio

P.O. Box 230

WHITE SPRAYS

- Feathertop
(10-week response) Nov. 5 (Krueger) An unusually beautiful sport from Whitetop. Petals are deeply serrated or feathered in a manner similar to Snowdrift. Non reflexing petal habit coupled with partially tubular petals contribute to larger size flowers having more substance than parent. Improved vigor and response. Chalk white with smart green eye. Feathertop is not a novelty. It will increase the demand for white in all periods and areas where Whitetop is grown. In many arrangements it can serve the purpose of carnations. S-5
- Tiptop
(10-week response) Nov. 5 (Krueger) A distinctive form mutation from Whitetop. The petals are completely tubular. Possesses fine substance and does not shatter. When cut on the green side, Tiptop is unusually attractive and has no counterpart in present pompons. Valuable in the same periods as Whitetop. S-5
- Greco's Carnation
(11-week response) Nov. 20 (Greco) Intermediate white pompon. Petals are finely serrated and form somewhat resembles a carnation. Clear white 11-week poms are scarce. Performs best under high light and cool finishing temperatures. Suited to the late cloth house and October through November greenhouse programs. Valuable for its natural Thanksgiving season. Not suited to early spring programs. P
- White Princess
(12-week response) Nov. 25 (Coward) Pure white button. Sport from Princess. Hard and very durable. Requires high temperature for maximum initiation of buds. Tolerates a wide range of temperature for development. Best in high light areas. Well suited to the late cloth house and October through November greenhouse. S-5
- Champ
(12-week response) Nov. 28 (Y.B.) Large white disbud anemone. Growth is clean and vigorous. Larger than Illini Glacier, approaching the size of White Supreme. Response is uniform and production high in October through April 60° fast disbuds programs. Cushion is large, develops well, acquires a chartreuse green overtone. Provides outstanding winter disbuds in a needed anemone form. P
- Illini Alba
(13-week response) Dec. 5 (Univ. of Ill.) Intermediate chalk white daisy. Devoid of any tendency to pink either from low temperature or aging. Easily grown and of clean habit. Best described as a white Debutante. Alba will tolerate 56° for initiation and development. Responses are dependable and uniform when lighted through mid March. Best spray formation and height control is obtained with Illini Alba when it is treated as a 14-week variety. P

WHITE SPRAYS

White Enchantress

(13-week response)

Dec. 5. Large disbud and disspray anemone. Color requires high light intensity and 60° temperatures for maximum clarity. Under cooler finishes it is a smooth shell pink of great beauty. Habit and performance is the same as the original Enchantress. Cushion development is stable and uniform. Recommended for regular and fast programs, December through mid March. S-4

Icecap

(13-week response)

Dec. 10 (Y.B.) Intermediate chalk white pompon. Icecap combines the responsiveness of Acclaim, the vigor and production of Corsair with the formal beauty of Snowcap. It has Silversmith color clarity without a trace of pink. Will initiate and develop at 56° although, equally as valuable in 60° programs. Because of its extra vigor, best treated as a 14-week variety. An achievement in white for December through mid March programs. Long sought for and highly desirable in northern, winter programs. P

Elegance

(14-week response)

Dec. 20 (Greco) Intermediate white decorative. Produces larger flowers than Silversmith in addition to being more sharply responsive in 60° programs. Flowers naturally for Christmas. Clean growth with high production and good spray. Growth is stiff, whippy and without a trace of vegetativeness. Has been commercially grown and accepted for northern winter programs. P

YELLOW SPRAYS

Yellow Iceberg

(10-week response)

Nov. 5 (Y.B.) Clear lemon yellow sport from Iceberg. Closely identical to parent variety. Especially valuable for high temperature periods. Spray programs May through mid November are always benefited by early center bud removal. Fast disbuds the year around. S-5

Souvenir

(11-week response)

Nov. 15 (Y.B.) Intermediate dark yellow daisy with an early 11-week response. Excellent supplement to Yellow Sculpture. Vigorous and productive. In regular programs it achieves best spray formation when treated as a 12-week variety. Greenhouse programs mid September through mid December and mid March through mid May. P

Esquire

(11-week response)

Nov. 15 (Y.B.) Intermediate deep yellow decorative. Larger than Yellow Highbrow. Strong, trim, growth habit with sprays resembling Forty Niner. Tolerates 56° for bud initiation and development. Its point of contribution to the 11-week yellow pompons lies in its dependability within a wide range of temperatures. Esquire performs well in the late cloth house and greenhouse programs mid September through mid December; again in mid March through mid May. P

YELLOW SPRAYS

- Yellow Enchantress Dec. 5 Large disbud and disspray anemone. Full expression of yellow requires high light and high temperature environments. Cooler finishes yield a pleasing bright golden buff coloration. Growth habit is very similar to original parent. Grown in regular and fast disbuds programs December through mid March. S-4
- Coronation Dec. 5 (Y.B.) Intermediate to large decorative. Intense golden yellow. Larger, more beautifully formed than Corsair, also responding more uniformly and rapidly. The sprays are open and bunch well. Coronation will initiate and develop at 56°. Provides fine 3" - 4" disbuds in winter fast programs. Best sprays are obtained when Coronation is treated as a 14-week variety. Coronation materially strengthens winter programs when flowered December through mid March. P
- Dark Yellow Satellite Dec. 10 Dark yellow sport from Yellow Satellite. A crisp, formal pompon of fine response in 60° December through February programs. Color is a decided improvement over the original. S-5
- (13-week response)
- Illini Brighteyes Dec. 15 (Univ. of Ill.) Intermediate anemone. Lemon yellow ray; dark yellow cushion. Open sprays, normally terminal. Petioles are stiff, stems wiry and strong. Requires 60° for uniform initiation. Tolerates 60° or less for development. Brighteyes has never shown a trace of vegetativeness and constitutes a winter Illini Wampum. Production is average. Quality high. Recommended December through February. P
- (14-week response)
- Golden Elegance Dec. 20 (Greco) Intermediate lemon yellow decorative. A sport from Elegance and identical to it in all respects except color. Very responsive and tolerant to 60° initiation and development. Can be recommended in December through February programs. Of medium height and vigor. The Elegance series greatly strengthens northern winter programs. They mature naturally for Christmas. P
- (14-week response)
- Sun Valley Dec. 20 (Y.B.) Intermediate to large pompon. Intense golden yellow, enhanced by a striking green eye. Strong grower with heavy production. Requires 60° for initiation and tolerates winter 60° programs well. A week later than Corsair, shorter, heavier and much more beautiful. Benefited by center bud removal. Constitutes a very significant advance in 14-week pompons. It should rapidly become an important 60° yellow pom in the North for December through February programs. P
- (14-week response)

BRONZE & RED SPRAYS

Red Humdinger Nov. 11 (Luce) An exciting burgundy red sport from Humdinger. Form, size and vigor are identical to the parent variety. Color retention is good. Its luminescent sheen is unmatched by any other red available to pot programs. This is an evoking new color that has created much favorable comment wherever shown. Can be flowered in the same periods for which Humdinger is used. S-5

Beauregard Supreme Nov. 15 (McFarland) A sport selected from Beauregard. Color remains the same. Size of flower is nearly doubled. Response shifts to the 11-week group. Vigor is increased. Pedicels are longer and spray somewhat more open. Tolerates high temperature well. Extends the Beauregard season into the fall and early spring. Very good late cloth house variety. S-5

Ranger Nov. 15 (Y.B.) Intermediate true orange pompon. A smooth, brilliant new color. Always productive and reliable. Benefited by treatment as a 10-week variety. Tolerant of high temperature for bud development. An outstanding cloth house variety being terminal in its spray formation. Recommended in the greenhouse mid September through November and mid March through June. Cloth house September through October. P

Crackerjack Dec. 1 (Y.B.) Intermediate daisy. The color is described as being a brilliant reddish bronze. Crackerjack is the answer to a red Galaxy. Vigorous and productive, performing well in fast and regular spray programs. Shaded for Thanksgiving, lighted for Christmas or Valentines Day, Crackerjack provides an item of irresistible consumer appeal. Recommended period mid October through April. P

Red Enchantress Dec. 5 Large disbud and disspray anemone. Clear maroon red. Habit, vigor and response are the same as Enchantress. Attractive fast disbuds for Christmas. All Enchantress varieties are improved by 60° initiation and less than 60° development. Recommended for regular and fast disbuds programs December through mid March. S-4

PINK SPRAYS

Illini Accent Nov. 10 (Univ. of Ill.) Intermediate to large decorative. Deep mauve purple. Stocky growth habit. Will tolerate 52° for initiation and development. Full color retention requires less than 60° finishing temperatures. A versatile responsive variety that can be recommended for spray programs in the cloth house mid September through October; in the greenhouse mid September through November. Pot programs with medium treatment mid September through mid June with cool finish. Low temperature tolerance and intense color are its distinctive qualities. P

PINK SPRAYS

- Rhythm (11-week response) Nov. 15 (Y.B.) Smooth light pink intermediate daisy. Characterized by extra vigor and fast rate of growth. As a result, efficiency is increased by providing 12-week timing. A lively pink single that can be given the same timing as well as flowering closely with Galaxy. Recommended for greenhouse programs from October through mid December and March through April. P
- Jubilation (11-week response) Nov. 15 (Y.B.) Large pompon. Masterpiece pink. Growth is clean and strong with sharp responses. Jubilation is the best product to date that meets the need for a late fall, early winter and spring Blue-chip. Spray and habit are closely identical. Tolerant of 56° for initiation and development. The performance and production improve the Taffeta, Almega, Delmar series. Recommended for October through mid December and March through mid May greenhouse spray programs. Superb cloth house performer whenever 11-week varieties are utilized. P
- Dark Taffeta (11-week response) Nov. 15 (Coward) Dark pink sport selected from Taffeta. Retains more color than Taffeta when fading becomes a problem. Fine for the late cloth house and early spring programs. S-5
- Magic (11-week response) Nov. 15 (Y.B.) Intermediate anemone. Dark orchid pink with gold tipped cushions. Rapid, vigorous growth. Very durable and useful in the cloth house mid September through October. In the greenhouse it combines flawless performance with production and striking color during October through December and March through April. Tolerant of 56° for initiation and development. Contributes needed form variety to the 11-week pompon group. P
- Dark Almega (11-week response) Nov. 20 (Luce) Dark lavender pink sport selected from Almega. Habit and performance are identical to the parent variety. S-5
- Marion Breedon (11-week response) Nov. 20 (U.of Montana) Intermediate to large anemone. Smooth lavender-rose pink. Achieves a new standard for good form and color in anemones. Vigor, production and quality greatly improve the Pink Long Island Beauty series for fast disbud and disspray programs. Recommended season is mid September through October in the cloth house; mid September through December in the greenhouse regular spray and fast disbuds.
- Empress (12-week response) Dec. 1 (Y.B.) Large disbuds and disspray anemone. Deep magenta pink. An Enchantress seedling that combines increased vigor with faster, more uniform responses. Performs well in the fast disbuds program December through April. Color and form possess unusual appeal. Good flower substance coupled with wiry stems permit easy handling. P

PINK SPRAYS

Eminence Dec. 5 (Y.B.) Intermediate daisy. Bright lavender pink. A 60° variety well suited to northern winter conditions. Very vigorous and should therefore be treated as a 14-week variety. Easily grown, strong and productive but exacting in its 60° minimum temperature requirements. Out performs Debutante in production, size and substance. P

Pink Snowdrop Dec. 8 Smooth light pink sport from Snowdrop. Growth habit and response are identical to the parent variety. Mid November through mid March spray programs. S-4

WHITE STANDARDS

Nightingale Nov. 5 Chartreuse green spider. Very popular West Coast novelty. This stock is now considered free of aspermy virus. Valuable in natural programs. S-4

Imp. Ind. White Nov. 5 (Y.B.) Selected for, and provides a very significant reduction of winter quilling in comparison with the original parent variety. During the winter, depth of flower is greater and incurvature improved. Proven to be devoid of pink tinges at low finishing temperatures. Slight ivory overcast until full maturity. This is the answer to growers who desire better form in their fall, winter and spring crops of Indianapolis White. S-5

White Yamane Nov. 10 Large disbud spider. Pure white. A West Coast variety.
Price class: S-4

Fred Shoesmith Nov. 12 Large white incurve. A very late 10-week or early 11-week variety. Relatively short, stocky growth that should receive 10-week treatment to obtain desired stem length. Markedly excels the size and form of winter Ind. White, and usually flowers about 7 days later in either a lighted or shaded program. Maximum perfection is obtained in the November thru mid June standard programs. It does not display winter quill nor pink in any manner. Requires protection and is slowed under high temperature conditions. Upright but good for spring and fall pots with tall treatment. A superlative variety of great promise for its recommended period. P

YELLOW STANDARDS

- Imp. Yel. Rayonnante Nov. 5 A clear yellow selection of Yellow Rayonnante with increased size and improved form. Vigor and stem strength are also greater. West Coast variety. S-4
(10-week response)
- Gordon Wells Nov. 8 Intermediate lemon yellow incurve. Perfection in incurved form for winter. Responsive, but shatters when subjected to high temperatures. Provides a useful supplement to Indianapolis Yellow in November through May standard and fast disbud programs. P
(10-week response)

BRONZE & RED STANDARDS

- Darryl Chew Nov. 8 Large decorative standard. Deep reddish bronze. A West Coast variety. S-4
(10-week response)
- Ann Chew Nov. 10 Intermediate bronze incurve. Short, West Coast standard. Price class. S-4
(10-week response)
- Balcombe Perfection Nov. 18 Intermediate incurve. Copper bronze. Short variety benefited by two additional weeks time pinch to shade. Recommend cool finish for maximum perfection of form. Standard programs mid October through November. Very valuable for its natural Thanksgiving season. S-2
(11-week response)
- Red Balcombe Perfection Nov. 18 Intermediate incurve. Bright red with copper bronze reverse. Sport of Balcombe Perfection. Short variety. Suggest two additional long day weeks pinch to shade. Durable with fine substance. Cool finishes develops a tightly incurved form. Standard programs mid October through November. Outstanding for Thanksgiving. S-2
(11-week response)
- Valentine Nov. 20 (Y.B.) Large red disbud decorative. With one additional week pinch to shade Valentine provides fine medium sized standards October through April. The same treatment and period is recommended for fast disbuds. Significantly valued as an all winter pot plant with tall treatment especially appropriate for Christmas and Valentine's Day. A fully petalled flower plus a brighter red color excels the features of Delaware. In regular crops, dissprayed to 3 - 4 flowers, it yields the equivalent of a red Goldsmith. Will initiate and develop buds at 52°. P
(11-week response)

PINK STANDARDS

- Pink Yamane Nov. 10 Large lavender pink spider. West Coast variety. S-4
(10-week response)
- Aristocrat Nov. 15 Intermediate lavender incurve. Fast stretch and strong stem.
(11-week response) Natural season programs standards and disbuds. S-4
- Rose Delight Nov. 20 Intermediate to small semi-incurve. Lavender rose. Strong
(11-week response) vigorous habit well suited to fast disbud and standard programs
October through November. A valuable color for Thanksgiving.
Price class. S-4

PRICES

All prices are per 100 cuttings.

Price Class	50-250	300-450	500-950	1000 & up
S-10	5.75	5.50	5.25	5.00
S- 9	6.00	5.75	5.50	5.25
S- 8	6.25	6.00	5.75	5.50
S- 7	6.50	6.25	6.00	5.75
S- 6	6.75	6.50	6.25	6.00
S- 5	7.00	6.75	6.50	6.25
S- 4	7.25	7.00	6.75	6.50
S- 3	7.50	7.25	7.00	6.75
S- 2	7.75	7.50	7.25	7.00
S- 1	8.00	7.75	7.50	7.25
P	8.25	8.00	7.75	7.50

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Rooted cuttings of the above listed varieties will be available for shipment in June, 1957. No cuttings will be shipped before this date.

